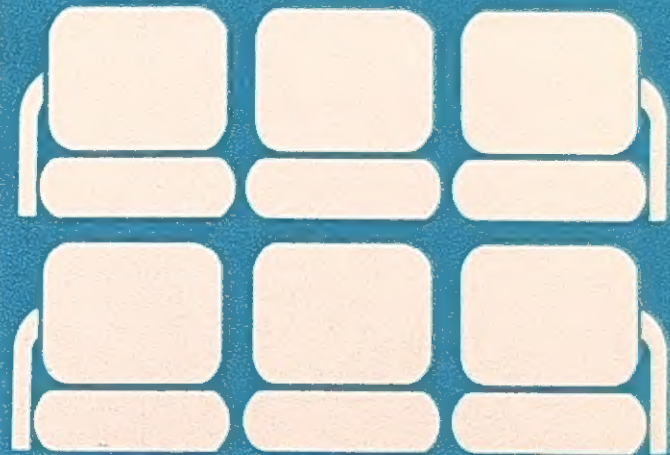


*Southern Methodist University presents its first
1984-85 Distinguished Lecture Series guest*

**CARL SAGAN
"COSMOS REVISITED"
OCTOBER 23, 1984
SMU McFARLIN AUDITORIUM**

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SMU



**DISTINGUISHED
LECTURE SERIES**

SAGAN



SMU welcomes Pulitzer-Prize winning scientist Carl Sagan as the first speaker of its 1984-85 Distinguished Lecture Series.

Dr. Sagan is the David Duncan professor of Astronomy and Space Sciences and director of the Laboratory for Planetary Studies at Cornell University. He played a leading role in the Mariner, Viking, and Voyager spacecraft expeditions to the planets. His involvement with the expeditions earned him the NASA Medal for Exceptional Scientific Achievement; the Prix Galabert, the international astronautics prize; two NASA Medals for Distinguished Public Service; and the John F. Kennedy Astronautics Award of the American Astronautical Society.

The well-known scientist has also hosted "Cosmos," the most widely watched television series in the history of American public TV. It has been seen in 60 countries by almost 200 million people and has earned both the Emmy and Peabody awards. In addition, Dr. Sagan wrote the popular book by the same name, *Cosmos*, which is the best-selling science book ever published in the English language. He is also the author, co-author, or editor of more than 400 scientific articles and papers and more than a dozen books, including his 1978 Pulitzer-Prize winning *The Dragons of Eden*.

Tonight's lecturer has served as chairman of the Division for Planetary Sciences of the American Astronomical Society, president of the Planetology Section of the American Geophysical Union, and chairman of the Astronomy Section of the American Association for the Advancement of Science. For 12 years, he was editor-in-chief of ICARUS, the professional journal of planetary research. He also is the president of The Planetary Society, the largest space-interest organization in the world with 130,000 members.

Dr. Sagan has also been awarded the Joseph Priestly Award for his "distinguished contributions to the welfare of mankind" and The Explorers' Club 75th Anniversary Award for "achievements in furthering the spirit of exploration." He is currently researching the long-term effects of nuclear war on civilization and has already enhanced our understanding of the greenhouse effect on Venus, dust storms on Mars, the organic clouds on Titan, and the origin of life and the search for life elsewhere.

CARL SAGAN PLATFORM PARTY

DR. L. DONALD SHIELDS, president of SMU since 1981, is a member of the National Science Board which oversees the finances for the 33 programs of the National Science Foundation. Appointed to the board in 1974 by former President Gerald R. Ford, Dr. Shields has served as both chairman and president of the distinguished group. Prior to coming to SMU, he served for nine years as president of California State University, Fullerton, where he earned the distinction of being the youngest president of a state university. He has a bachelor's degree in chemistry from the University of California, Riverside, and holds a doctorate in

chemistry from the University of California, Los Angeles. EDWIN L. COX has served on SMU's Board of Trustees since 1966 and as its chairman for the past eight years. Evidence of his generosity and leadership is apparent in his numerous gifts to the SMU Business School which in 1978 was renamed the Edwin L. Cox School of Business. HAL WILLIAMS, is dean of Dedman College at SMU and has been since 1980. Prior to his current position, he was chairman of the SMU history department for five years. Williams earned his undergraduate degree from Princeton University and his graduate degree from Yale University.

**The 1984-85
SMU DISTINGUISHED LECTURE SERIES**

CARL SAGAN

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SMU GRATEFULLY ACKNOWLEDGES THE SUPPORT OF THE LOEW'S ANATOLE HOTEL.